

DATA as Art – ART as Data Seminar

September 20th and 21st 2011

Aalto University School of Art and Design, Helsinki

Data is one of the most essential, complex and fascinating aspects of research. Research and data are inseparable and bounded together in multiple ways. However, what is data? Is there a common understanding to what could be perceived as data? What is the relationship between art, design and data? Can art and design be turned into as data? Additionally, how should we treat data so that it would be seen as art? Is it even necessary? What kind of modalities these kinds of approaches might reveal? The seminar invites researchers to discuss data – a topic that is common to all researchers regardless their backgrounds or scientific families. The seminar takes place at the Aalto University School of Art and Design. During the seminar, the theme will be addressed by invited keynote lectures from different perspectives. The questions will be further discussed in parallel paper sessions.

PRE REGISTRATION DEADLINE IS SEPTEMBER 16th 2011 to the following address:
michaela.brann@aalto.fi

The seminar has no registration fee; however the seminar program does not include lunches. The seminar venue is Studionäyttämö in the Media Center Lume at Aalto University School of Art and Design.

KEYNOTE SPEAKERS:

Ilpo Koskinen: Professor, PhD, Department of Design, Aalto University School of Art and Design.

Leora Farber: Director, Research Centre, Visual Identities in Art and Design, Faculty of Art, Design and Architecture, University of Johannesburg. PhD candidate in Visual Art, University of Pretoria.

Siri Senje: Screenwriter, Stage director. Research Fellow, The Norwegian Film School, Lillehammer University College.

The papers held by doctoral students, researchers and scholars at the seminar discuss the following questions as they appear in author's own research project.

- How to use and interpret data in a creative way?
- What is the relationship between a research object and data?
- How to document art and design processes for research purposes?
- What is the role of data – how is it used in different phases of study?
- How does the research question guide the acquisition of data?

Creative works and visual material related to the papers will also be on display during the seminar.

The seminar is hosted by *ELOMEDIA Doctoral Program of Audiovisual Media and Design Connections Doctoral Program* in co-operation with *Aristotle in Change* research project and *The Department of Motion Picture, Television and Production Design* at the Aalto University School of Art and Design.

COMMENTATORS:

Prof. Turkka Keinonen, Aalto University School of Art and Design

Prof. Sampsa Hyysalo, Aalto University School of Art and Design

Prof. Merja Salo, Aalto University School of Art and Design

Prof. Jan Kaila, Academy of Fine Arts, Helsinki

Doctor of Arts, Researcher Mika Elo, Media Department, Aalto University School of Art and Design

Director Jukka Kortti, Elomedia Doctoral Program, Aalto University School of Art and Design

SESSION CHAIRS:

Adjunct Prof. Maarit Mäkelä, Aalto University School of Art and Design.

Prof. Eija Timonen, University of Lapland

Doctor of Arts, Researcher Mika Elo, Media Department, Aalto University School of Art and Design

FOR FURTHER INFORMATION CONTACT: Michaela Bränn, Coordinator of Elomedia Doctoral Program.